

Will you be a senior during the 2011-2012 school year?

Do you participate in at least one sport?

Are you a leader in your school and your community?

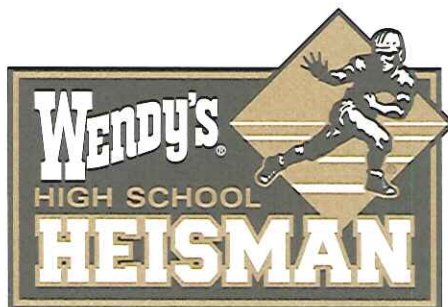
Then don't miss this opportunity to be recognized for everything that you do!

Apply now for the 2011 Wendy's High School Heisman!

Visit www.wendysheisman.com for more information and to apply!

The first 30,000 applicants will receive a \$10 Wendy's Gift Card!*

* Gift cards will be awarded for the first 30,000 completed applications & will be sent out in November. For a complete list of program stages and awards, please visit the website.



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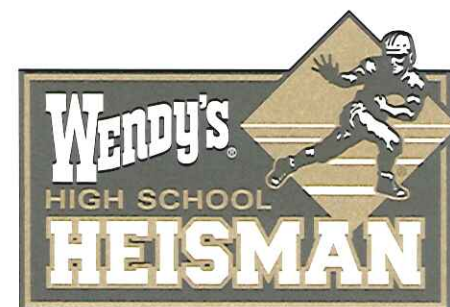
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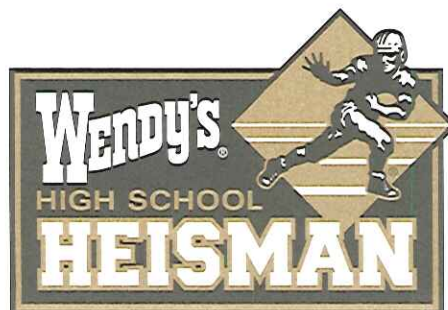
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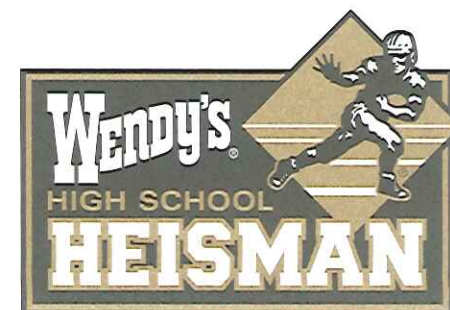
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How to Apply:

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1. Go to www.wendysheisman.com
 2. Click on "Apply Now"
 3. Register and fill out your online application by October 2, 2011 at 5pm central time & select a school administrator to review your application
 4. Make sure that your reviewer completes their review of your application by October 4, 2011 at 5pm central time
 5. After October 24th you will be able to check for School Winners and follow your progress online
- If you have any questions about the program, you can email wendys@act.org or call 800-205-6367.

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