

APPLICATION DEADLINE: NOVEMBER 1, 2011



# THE PRUDENTIAL

for Middle Level and High School Youth Volunteers

A unique opportunity to recognize young people for volunteer service in their communities.



CELEBRATING  
17 YEARS

**massp**  
leading schools



Prudential

**What are The Prudential Spirit of Community Awards?**  
 The Prudential Spirit of Community Awards were created in 1995 to recognize students in middle and high school grades who have demonstrated exemplary community service. These prestigious awards, sponsored by Prudential Financial in partnership with the National Association of Secondary School Principals (NAASSP), are presented annually on the local, state and national level.

**How does the program work?**

1. Young volunteers in grades 5–12 complete applications online at <http://spirit.prudential.com> or [www.nassp.org/spirit](http://www.nassp.org/spirit) by November 1, 2011, and then submit them to their school principals or to the head of one of these officially designated local organizations: a Girl Scout council, county 4-H group, American Red Cross chapter, YMCA, or affiliate of HandsOn Network. Applicants and their parents also must sign the application form's signature page and mail or upload it on the application site.
2. Each participating school or organization reviews the applications of its students and selects one middle level Local Honoree for every 1,000 students in grades 5–8, and/or one high school Local Honoree for every 1,000 students in grades 9–12.
3. Principals or organization heads certify applications of their selected Local Honorees online by November 8, 2011.
4. The top high school and middle level youth volunteer in each state and the District of Columbia are named State Honorees in February, and from two to ten runners-up in each state are named Distinguished Finalists.
5. Ten of the State Honorees are named America's top ten youth volunteers of the year by a distinguished national selection committee at a special ceremony in Washington, D.C., in May.

**What do honorees receive?**

- Local Honorees receive Certificates of Achievement from their schools or organizations. Those who qualify also receive the President's Volunteer Service Award.
- State Honorees receive \$1,000, engraved silver medallions, and an all-expense-paid trip with a parent or guardian to Washington, D.C., in May for several days of recognition events, including award ceremonies, sightseeing tours, and Congressional visits on Capitol Hill.
- Distinguished Finalists (runners-up at the state level) receive engraved bronze medallions.
- Other top applicants at the state level receive Certificates of Excellence.
- National Honorees receive additional \$5,000 awards, engraved gold medallions, and crystal trophies for their schools or organizations. They also receive \$5,000 grants from The Prudential Foundation for nonprofit charitable organizations of their choice.

**Who is eligible?**

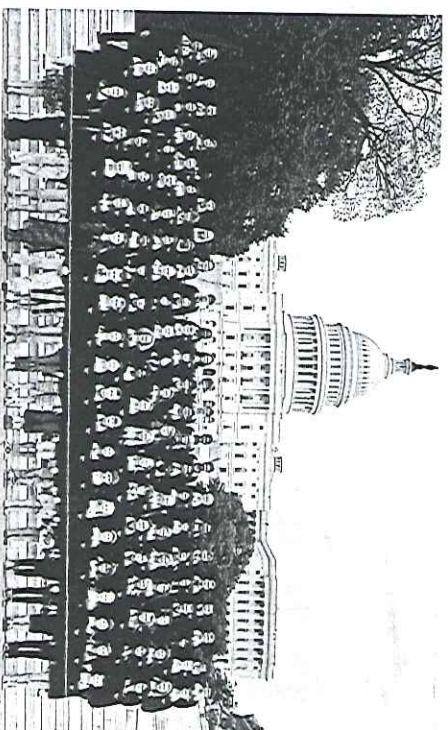
Any student who:

- is in grades 5–12 as of November 1, 2011, and is a legal resident of one of the 50 states of the United States or the District of Columbia
- has engaged in a volunteer activity that occurred at least in part after September 1, 2010
- completes an application and submits it to a school principal or the head of an officially designated local organization by November 1, 2011.

**The Prudential Spirit of Community Awards Program is widely supported!**

The Prudential Spirit of Community Awards program is sponsored by Prudential Financial in partnership with the National Association of Secondary School Principals. The program is supported by the National 4-H Council, Girl Scouts of the USA, American Red Cross, HandsOn Network (generated by the Points of Light Institute), YMCA of the USA, the America's Promise Alliance, United National Indian Tribal Youth, the American Association of School Administrators, the Council of the Great City Schools, the Association for Middle Level Education, the National School Boards Association, the National School Public Relations Association, and other national organizations.

**NEARLY 100,000 YOUNG PEOPLE  
 HAVE BEEN HONORED WITH  
 PRUDENTIAL SPIRIT OF COMMUNITY  
 AWARDS OVER THE PAST 16 YEARS!**



**WATCH FOR THESE DEADLINES:**

September 2011

Online application form is available at <http://spirit.prudential.com> and [www.nassp.org/spirit](http://www.nassp.org/spirit). Program information is mailed to all middle level and high schools and to officially designated local organizations (see below).

November 1, 2011

Deadline for students to complete applications online, submit applications to a school principal or the head of an officially designated local organization, and send in signed signature page.

November 2–8, 2011

Participating schools and organizations review applications and select Local Honorees, then nominate them for state-level judging by certifying their applications online.

February 7, 2012

Judges name the top middle level and high school youth volunteer in every state and the District of Columbia as State Honorees.

May 5–8, 2012

102 State Honorees attend national recognition events in Washington, D.C., at which time America's top ten youth volunteers of the year are announced.

Applicants must submit completed applications to one of the following:

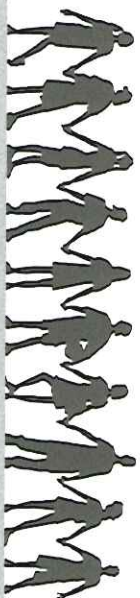
- A middle level or high school
- A Girl Scout council
- A county 4-H organization
- An American Red Cross chapter
- A YMCA
- An affiliate of HandsOn Network

**For more information:**

<http://spirit.prudential.com>  
[www.nassp.org/spirit](http://www.nassp.org/spirit)  
 1-877-525-8491  
[spirit@nassp.org](mailto:spirit@nassp.org)



*Prudential leads the effort to reward the world.*



## THE PRUDENTIAL SPIRIT OF COMMUNITY AWARDS

HONORING OUTSTANDING COMMUNITY SERVICE BY YOUNG AMERICANS

### How to Apply for The Prudential Spirit of Community Awards

If you've made a difference through volunteering over the past year, you could win \$1,000 and a fabulous trip to Washington, D.C., next May – by applying for a Prudential Spirit of Community Award! Even more importantly, you could win recognition that might inspire other young people to follow your example. These prestigious awards, sponsored by Prudential Financial and the National Association of Secondary School Principals, have honored nearly 100,000 middle and high school students at the local, state and national level over the past 16 years solely for their volunteer work.

It's easy to apply:

1. Visit <http://spirit.prudential.com> or [www.nassp.org/spirit](http://www.nassp.org/spirit), click on the "Apply Now" link, and follow the onscreen instructions.
2. Once you have completed your online application, go to the "Certification" page to either email certification instructions to your certifier, or to print them out and hand-deliver them. These instructions will enable your certifier to review your application online. This must be done by November 1, 2011. Your certifier can be your school principal, or the head of one of these officially designated local organizations: a county 4-H group, Girl Scout council, American Red Cross chapter, YMCA, or affiliate of HandsOn Network.
3. Print out the signature page of your application, sign it, have a parent or guardian sign it, and then submit it to International Scholarship and Tuition Services by November 1, 2011. You may either mail or upload it to the online application site.

If you need a paper application form, call (877) 525-8491 toll-free.

Your certifier may select one or more Local Honorees from the applicants in your school or organization, and nominate them for state-level judging. All state-level honorees will be announced in February. The top middle level and high school applicant in each state and the District of Columbia, called State Honorees, will receive an unrestricted award of \$1,000, an engraved silver medallion, and an all-expense-paid trip with a parent to Washington, D.C., next May 5-8. From two to ten runners-up in each state, called Distinguished Finalists, will get bronze medallions. Other state-level winners will receive Certificates of Excellence. Finally, ten of the State Honorees will be named America's top ten youth volunteers of the year at a special ceremony in Washington, D.C., on May 7, 2012. These National Honorees will be awarded an additional \$5,000, gold medallions, crystal trophies and \$5,000 grants for the charities of their choice.

In addition, all Local Honorees who have devoted a minimum number of hours to their volunteer activities will receive the President's Volunteer Service Award.

Apply now at <http://spirit.prudential.com> or [www.nassp.org/spirit](http://www.nassp.org/spirit).

Or call (877) 525-8491 toll-free for more information.

Application deadline: November 1, 2011.

